

In the claims:

Please amend the claims as follows. This listing of the claims will replace all prior versions and listings of the claims in the present application.

1.-23. Canceled

24. (Currently amended) A surface top covering for use in a commercial eating and/or drinking establishment by a customer using the surface top, said covering being applicable to the surface top and including a clear carrier film layer bearing a printed area forming a printed display layer constituting a promotional medium, and a semi-permanent adhesive layer to contact the surface top and to grip the surface top securely ~~whilst~~ while the covering is in use by customers in the commercial eating and/or drinking establishment ~~whilst~~ while not allowing the covering to be removed readily or damaged by customers and yet allowing complete removal and replacement of the covering with the carrier film layer, printed display layer and semi-permanent adhesive layer after a specified length of time.

25. (Currently amended) A method of converting a surface top into a promotional medium in a commercial eating and/or drinking establishment in which the surface top is used by customers, said method including providing a surface top covering having a clear carrier film layer bearing a printed area forming a printed display layer constituting the promotional medium, a semi-permanent adhesive layer and a layer of release paper covering the semi-permanent adhesive layer, ensuring that the surface top is clean, smooth and free of protuberances, removing the layer of release paper and applying the covering to the surface top by contacting the semi-permanent adhesive layer with the clean and smooth surface top to grip the surface top

securely ~~whilst~~ while the covering is in use by the customers ~~whilst~~ while not allowing the covering to be removed readily or damaged by the customers and yet allowing complete removal of the covering, completely removing the covering with the carrier film layer, printed display layer and semi-permanent adhesive layer from the surface top after a specified length of time, and replacing the removed covering by applying another surface top covering having the carrier film layer, printed display layer constituting the promotional medium and semi-permanent adhesive layer to the surface top by removing the release paper layer and contacting the semi-permanent adhesive layer with the surface top.

26. (New) A covering according to Claim 24, further comprising a substrate of release paper to be removed before application of the covering to a surface.

27. (New) A covering according to Claim 24, arranged to cover substantially all of the surface top.

28. (New) A covering according to Claim 24, in which the covering is made to cover substantially the whole of the surface top, but the display layer is substantially less in area than the carrier layer.

29. (New) A covering according to Claim 24, which is of a size and/or shape suitable to extend only over a part of a surface top.

30. (New) A covering according to Claim 24, in which the clear carrier layer has a thickness of not more than 100 microns.

31. (New) A covering according to Claim 30, in which the thickness of the clear carrier layer is in the range 10 to 100 microns.

32. (New) A covering according to Claim 31, in which the thickness of the clear carrier layer is in the range 15 to 70 microns.

33. (New) A covering according to Claim 24, in which the clear carrier layer is a polyethylene terephthalate film.

34. (New) A covering according to Claim 24, which includes a layer of polymer film which is to protect the display layer and is glued over the display layer by means of a second layer of adhesive.

35. (New) A covering according to Claim 34, in which the layer of polymer film is made from clear oriented polypropylene.

36. (New) A covering according to Claim 34, in which the layer of polymer film has a thickness in the range 5 to 20 microns.

37. (New) A covering according to Claim 34, in which the layer of adhesive is a clear EVA adhesive.

38. (New) A covering according to Claim 34, in which the layer of polymer film is a material approved for food contact applications.

39. (New) A covering according to Claim 24, which comprises additionally a second layer of release paper on the surface of the covering opposite to said substrate, the second layer of release paper being an aid to handling of the covering during its application to a surface top.

40. (New) A covering according to Claim 24, in which the printed display layer is discontinuous.

41. (New) A covering according to Claim 24, in which the semi-permanent adhesive layer comprises a solvent-based water clear acrylic adhesive.

42. (New) A covering according to Claim 24, wherein the clear carrier layer is a polymer.

43. (New) A table covering comprising a covering according to Claim 24, for application to a table, in which said surface top is a table top.

44. (New) A method according to Claim 25, in which the table covering includes a second layer of release paper on the surface of the covering opposite to the said substrate, to facilitate handling of the table covering.

45. (New) A method according to Claim 25, in which the edge or edges of the table covering which are on the table top are not more than 50 mm, from the edge of the table top.

46. (New) A method according to Claim 25, in which the table covering is of a shape and size to wrap over a part or parts of one or more edges of the table top to which it is applied.